



REFRAME
WHAT'S
POSSIBLE



PIPPA WEBB

Chief Executive Officer

Pippa (GAICD) is CEO of Maxima Training Group (Aust) Limited with over 20 years' experience as a business leader in the private and public sector including working across three tiers of government. Her expertise is systems change in the employment, community services and for-purpose sectors.

With a focus on employment, inclusion and community development, Pippa has lead strategy development and business innovation in Employment Policy, Aboriginal and Torres Strait service provision and Interculturalism.

Her achievements include leading the development of new service models in homelessness and Economic Bilateral Agreements between the State and Commonwealth and leading the City of Salisbury UN accreditation to be an intercultural city.

Pippa has a passion for the outdoors – four-wheel driving, camping and sailing. She approaches these challenges with the same qualities that she brings to her professional life – resilience, innovation and integrity.