



**REFRAME
WHAT'S
POSSIBLE**



REBECCA WESSELS

**Co-Chair of the People and Culture Committee,
Reconciliation Action Plan Working Group Member**

Rebecca Wessels is the founder and CEO of the very successful and highly regarded Ochre Dawn Creative Industries. Rebecca brings to the Maxima Board many years' experience in community services, IT and youth work.

As a proud Ngarrindjeri and Peramangk woman, Rebecca is deeply committed to Australia's First Nations communities, storytelling, the preservation of language and culture, ethnicity, diversity and multiculturalism.

Rebecca's unparalleled support of First Nations artists and entrepreneurs has made her a leader on the journey to true Reconciliation. She works collaboratively with small to large corporations, government and non-profit organisations to drive sustainability, authenticity and innovation.

A former board member of Entrepreneurship Advisory Board SA, Tandanya National Aboriginal Cultural Institute Inc (including being the former Chair), Business in Schools and Eating Disorders Association of South Australia, Rebecca brings a wealth of experience to Maxima. Additionally, she is the former Adelaide Ambassador for Indigenous Women in Business.

Through her extensive roles in youth work and community services, Rebecca has developed a profound understanding of the challenges and triumphs faced by those she supports. This long-standing commitment has not only equipped her with valuable skills but has also allowed her to forge meaningful connections with the people and families she serves.

Rebecca has been a staunch advocate for inclusivity in the workplace, actively employing individuals with disabilities and working tirelessly to create environments where everyone can thrive. She has also been a source of support for loved ones living with disability, providing care and understanding. This dual perspective – both as a dedicated professional and a compassionate family member – underscores Rebecca's dedication to fostering a more inclusive world, rooted in compassion and respect.

Rebecca's academic and professional qualifications include:

- » Bachelor of Social Science
- » Certificate IV Community Services (Youth Work)
- » Certificate III Community Services (Youth Work)
- » Governance Training, by AMK Law

Rebecca's current board and committee positions:

- » Ronald McDonald House Charities SA, Chair of the Board